

**FOR IMMEDIATE RELEASE**

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***GENaustin's We Are Girls Conference  
announced for November 6, 2010***

**Bestselling author Rachel Simmons to deliver keynote address**

- WHO:** Presented by GENaustin and over 35 participating organizations
- WHAT:** The We Are Girls conference (previously "GirlsNow!") is open to any girl in grades 5–12, and the adults who care about them; the conference addresses dozens of topics relevant to girls including bullying, cyber bullying, self image, dating, diversity, media literacy, parent-daughter relationships and physical health and wellness. Bestselling author Rachel Simmons will deliver the keynote address.
- WHEN:** November 6, 2010, 9 a.m.–4 p.m. Doors open at 8 a.m. Break out sessions conclude at 3:30 p.m.
- WHERE:** The Ann Richards School for Young Women Leaders | 2206 Prather Lane Austin, TX 78704
- TICKETS:** \$30 for individuals and \$25 per person for groups of three or more. Purchase now through September 15<sup>th</sup> and receive last year's pricing at \$20 per ticket. Registration is available online now at <http://www.genaustin.org/whatwedo/wearegirls.php>

**AUSTIN, TX**—GenAustin' today announced that the popular We Are Girls conference will take place on November 6th, 2010 and once again will address dozens of girl's issues in interactive group settings for approximately 800 Texas girls in grades 5-12 and the adults who care about them.

"We Are Girls will provide new information about girls' issues," explains GENaustin Executive Director Julia Cuba. "The conference will nurture a sense of community and connectedness. We hope conference attendees will connect to each other around shared experiences, leave the workshops validated for healthy behaviors, and be inspired to face challenging issues in a new or different way."

GENaustin's We Are Girls conference (previously "GirlsNow!") is GENaustin's 3rd annual

statewide conference that addresses the challenges of being a girl. Relational aggression expert and best selling author of *Odd Girl Out* and *The Curse of the Good Girl*, Rachel Simmons will deliver a keynote address. At break out sessions, girls will participate in engaging, hands-on activities designed to give girls the tools needed to navigate girlhood.

Conference topics include bullying, cyber bullying, self-image, dating, diversity, media literacy, parent-daughter relationships, and physical health and wellness.

Participating organizations in the 2010 conference include: Abrakadoodle; Badgerdog Literary Publishing; Barb Steinberg Presents; Comprehensive Wealth Management; Dawn Light Yoga; Experiment and Explore Jewelry Design; Girl Scouts; Girlstart; Girls Inc. of Greater Austin; GoinGaia; IBM; iLiveWell; KDE Public Relations; Latinitas; Lauren Sheehan, Advocate for Selfishness; Lifeworks: REAL Talk; Lifeworks: Next Step; Moody Me Workshops; Planned Parenthood; Regainyourtime.com; Renee Trudeau & Associates; Sherry Gingras; Sol2Soul Life Coaching; Tao Texas; Texas Education Agency; Texas School Safety Center, Texas State University-San Marcos; Theatre Action Project; Travis County Attorney's Underage Drinking Prevention Program (UDPP); Young Women's Alliance; Your Healing Diet; Youth Launch: No Kidding; and Youth Launch: YPC

GENAustin's We Are Girls conference will be held November 6, 2010, from 9 a.m. to 4 p.m. at the Ann Richards School for Young Women Leaders. Tickets are \$30 for individuals and \$25 per person for groups of three or more. Purchase now through September 15<sup>th</sup> and receive last year's pricing at \$20 per ticket. Registration is available online now at <http://www.genaustin.org/whatwedo/wearegirls.php>

**About GENAustin's We Are Girls conference:** GENAustin's We Are Girls Conference is a statewide annual conference that helps girls explore the issues of bullying, body image and being a girl. Topics addressed include bullying, cyber bullying, self image, dating, diversity, media literacy, parent-daughter relationships and physical health and wellness. The We Are Girls conference is a one-day event for girls in grades 5-12 and the adults who care about them. It connects individuals with questions to the experts who have the answers.

**About GENAustin:** GENAustin (The Girls Empowerment Network of Austin) fosters healthy self-esteem in girls by engaging them to explore and define their personal values and build skills that empower them with confidence and courage to make wise choices. For more information about GENAustin, a registered non-profit 501 (c)(3) organization, please visit [www.genaustin.org](http://www.genaustin.org)

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